



# IMPACT REPORT

## 2023/24

### YOUR *Impact* AT A GLANCE

**3,642**

#### **Individuals**

Joined us for performances, arts education outreach programs in schools, and at our dance school.

**2,142**

#### **Program Hours**

Were spent bringing people together through arts education and interactive, creative performance activities.

**56**

#### **Artists**

Illuminated the power of dance and were compensated for their time and talent teaching, performing, and rehearsing.

**every BODY**  
**every AGE**  
**every BRAIN**



Thousands of individuals came together through Malashock Dance over the past 12 months.

We shared experiences, found belonging, and strengthened human connections across all areas of the organization.

Our successful leadership transition to a new Artistic Director, Christopher K. Morgan, was made possible thanks to support from our community.

**Dance belongs to everyone!**

# COMMUNITY SUPPORT

*expanded what dance can do*

## PROGRAM

## DETAILS

## OUTCOME

### Company Performances

**8 distinct productions** featuring **22 shows** brought excellence in dance to communities throughout San Diego.

- **1,047 audience members** in Balboa Park, Carmel Valley, Logan Heights, Point Loma, Rolando Park, and Southeastern San Diego experienced the talent of Malashock Dance.
- **396 hours** were spent in the creative process, providing opportunity for artists to earn wages and inspire our community.

### Community Programs

**7 public schools** welcomed Malashock Teaching Artists into **16 classrooms** and other community sites.

- **492 students** lit up with passion in free arts programs delivered to classrooms and venues throughout the cities of San Diego and Chula Vista.
- **85 instructional hours** brought students from under resourced communities together with artists to create and learn.

### Dance School

**16 teaching artists** nurtured dance as a tool for life-long learning while instructing **1,238 classes** in our studios at Liberty Station.

- **984 students** of all ages and abilities thrived in classes and workshops that challenged them. **1130 audience members** celebrated by attending student shows.
- **1661 instructional hours** created space for growth, empowerment, and bravery for students and artists to expand and grow.

The mission of Malashock Dance is to **illuminate the power of dance as an invaluable part of the human experience.**

# \$679,910 IN REVENUE

increased capacity & helped people thrive

## PEOPLE

We focused on learning more about the individuals who are a part of Malashock Dance. We used data and input from our community to make programs and spaces more inclusive for those with diverse backgrounds..

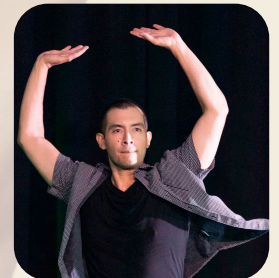
“**Malashock Dance is a friendly, multi-cultural, multi-generational, dance environment where everyone feels part of the community.** And of course, the teachers are awesome! The studio is huge, airy, and gorgeous with amazing views, so it's a very inspiring atmosphere. It's also lovely to support and feel invested in the wonderful dance company, and the mission of the organization as a whole.” -Andrea Sperling, Student & Patron



## SYSTEMS & PROCESSES

We continued to improve how we collect and analyze impact and data across our programs. Changes made to hiring processes, rehearsal direction, and performance structure prioritized health, safety, and a culture where people feel welcome and valued.

“**What I value most about Malashock Dance is feeling the presence of the administration, and their dedication to knowing and connecting with the artists on an interpersonal level.** It is also inspiring to feel John's dedication to his craft and his courageous and generous decision to pass the baton to new leadership. I am very excited about all the possibilities that Christopher Morgan represents.” - Marcos Duran, Guest Choreographer & Dancer



## FUNDING

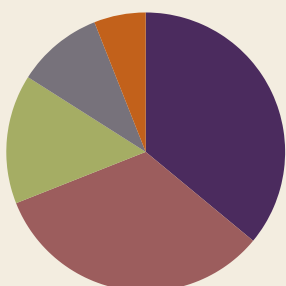
The number of individuals who donated to Malashock Dance grew by 105%. Supporters made our transition to a community-centered organization possible. We received a new award from the Prebys Foundation to support our continued focus on programs that create belonging.

“**The choreography was both dynamic and poignant, telling compelling stories through movement that resonated deeply with our students and staff alike. The students participated in deep discussions about theme and intent. This type of discussion is completely in alignment with the English Language Development Standards for California.** It resonated culturally with many of our students, and they were eager to begin their dancemaking journey.” - San Diego Unified School District Teacher, Malashock Dance in Schools Assembly



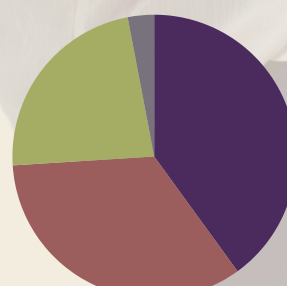
## 2023/24 FINANCES

### INCOME



- Individual Giving 36%
- School & Events 33%
- Foundations 15%
- Government 10%
- Other 6%

### EXPENSE



- Personnel 40%
- Programs 34%
- Facilities & Systems 23%
- Marketing and fundraising 3%

# Thank you. Your support made such an *impact.*

# \$414,731

Raised by individuals, grantors, and government support.

## 227 INDIVIDUAL GIVING SUPPORTERS

105%  
increase

Serhii Aksiutin, Isabelle Albin, Alexis Alcaraz, John Alexander and Johnny Lipsey, Claire Anderson, Anonymous Anonymous, Josie Arellano, Junko Asano, Richard Avery and Margo Wilding Avery, Vincent Baglin, Bonnie and Lawrence Baron, Blythe and Rob Barton, Phylaine Bemel, Maria Benjamin, Rodney Biggs, Marla Bingham, Sara Blodgett, Jane Blount, Douglas Boggs, Allison Boles, Kathren Bouldin, Summer Broyhill, Gerard Buckley, Erica Buechner, Jennifer Burkhart, Linda Burritt, Angela Carone, Leticia Cederquist, Caitlin Chapman, Uzi Chen, Bonnie Cheng Hanson, Stephen Christian, Colette and Gary Christie, Richard Clarke, Rebecca Clements, Katherine Collins, Hannah Cook, Erin Corbin, Lauri Coskey, Kevin Crilly, Leticia Crisp, Gisa Dang, Diane Dauble, Kathleen Delaney, Karen Delaurier and Oliver McElroy, Elizabeth Dimelfi, Duke Doudna, Steve Dresner, Nikki Dunnan, Paul Engel, Corey Fayman, Anne and Jeff Fee, Bob and Debbie Fellman, Pat Finn, Barbara and Jerry Fitzsimmons, Jennifer Fleming, Susan Flieder and Paul Eichen, Marcie Frank, Betsy Frank and John Kafka, Helen Fricker, Norm Friesen, Zdenka Fronck and Walter Olsen, Steven Gamp, Kimberly Garred, Joyce Gattas, Charles Glidden, Carl Glowienke, Mike and Nancy Glynn, Ronald Goldman, Linda Harris Goldman, Laurie Gore, Douglas Gray, Vanessa Griggs, Martha Grimes, Mary Ann Gross, James Grutkowski, Louise Guarnotta, Idylia Hachi and Steve Alexander, Barbara Haines, Jill G. Hall, Victoria Hamilton, Andrea Hanson, Jessica Hanson York and Keith York, Mary Hardison-Castaneda, Paul Henkart and Nancy Tomich, Nance Hunter, Gay Hybertsen, Lilian Ibarra, Joan and Irwin Jacobs, Thesa Jolly, Pam Jong, Josh Nelson, Joan Kanter and George Buck, Ruth Karhu, Gayle Kaihou, Maureen and Charles King, Michael Kirsch, Lynne Knize, Lilia Koriazova, Bernadette Kubacki, Sriyal Kumarage, Delfin Labao, Evelyn and Bill Lamden, Mike Langley, Dorothea Laub, David Lees, Snezana Leitz, Jean Linder, Anni Lipper, Lauren Litteken, Angela and Andrew Litteral, Lewis Lobell, Hamilton Loeb, Kelly Loomis, Nathan Lopez, Patricia Low and Mark Majette, Ingrid Luedtke, Lynn Lynn Susholtz, John and Nina Malashock, Martha Malashock, Kina Malpartida, Kora Marinkovic, Julianne and Greg Markow, Daisy Martinez, Katherine McDonald, Joyce McGregor, Mary McGroarty and Chris Smith, Cheryl and Jim McIlhon, Martha E. McPhail, Leslie Meads, Barbara Measelle, Karen Miller, Alison Miller, Quentin Miller, Diron Mobley, Michelle Morgan, Thomas Morgan, Karla Morrell, Chris Muhart, Meili Murray, Elaine Nadalin, Anastasia Nagel, Celina Naima Speck, Nicholas Naylor-Leyland, Sidney A. Negrillo, Neil Neil Osborne, Mark and Beth Nelson, Patricia O'Connor, Elizabeth and David Ogilvy, Victoria Ojeda, Dolores Osisek, Leah Panos, Tiffany Park, Jaime Parra, Lana Parra, Hannah Parrett, Linda Paul, Paula Dozzi, Maria Penny, Susana Peredo Swap, John David and Mary Peters, Maureen Phillips, Paul Pietranico, Jade Primicias, Taylor Priselac, Molly Puryear and Travis Kemp, Jane Rand, Audrey Ratner, Vivien Ressler, Lavina Rich, Annie Rigor, Kathleen Rike, Carol Robertson, Toni Robin, Stephen Samuels, Patricia Sandback, Sheryl Scarano, Pamela Scheidt, Thomas Schlegel, Brett Schreiber, Jim Schuette, Rhonda Schwartz, Robert Sidner, Ronald and Anne Simon, Kim Simpson, Charlene Simpson, Diane V. Singer, Tracy Skaddan, Shannon Snyder, Gina and Kyle Sorensen, Russ Sperling, Lydia Stanton, Marilyn Stenvall, Jeanette Stevens, Connie Strohbehn, Julie Strong and Geoff Harris, Wanda Svancer, Catherine Sweet, Lisa Sweet, Fei Li Tan Twite, Gayle and Phillip Tauber, Tina Carreras, Wanda Tong Corbin, Debra Toth Ward, Richard Trujillo, David Tucker, Jason Tucker, Stephanie Turl, Beth Venkataraman, Luke Vickrey, Anne Vincent, Angela Wang and Douglas Conrad, Garith Warner, Linda Weber, Sadie Weinberg, Beverly Weurding, Kathleen and George Willis, Terry Wilson, Debbie Wittich, Peter Woodbury, Amy Wrench, Bonnie Wright, Matty Wuest, Yang Yang, Colette York, Lindsey Yourman, Pam Zimbalist

## 14 COMMUNITY PARTNERS

Able Art Works, Ballet Counterpoint, Chula Vista Unified School District, DISCO RIOT, La Jolla Music Society, La Jolla Playhouse, NTC Foundation, The Old Globe, San Diego Museum of Art, San Diego Unified School District VAPA Department, Space4Art, The Thursday Club, Vanguard Culture, Wheelchair Dancers Organization

## 9 INSTITUTIONAL FUNDERS

