

## IMPACT REPORT

2022/23

DANCE
BELONGS TO
EVERYONE.

Thousands of individuals came together through Malashock Dance over the past 12 months. Across all areas of the organization we shared experiences, found belonging, and strengthened human connections. **We expanded what dance can do.** 



Malashock Dance experienced substantial growth this fiscal year. New leadership on our Board of Directors led our community of artists, educators, leaders, and administrators through a process that helped redefine our purpose and values. This, along with a passionate and creative staff team, brought people together to become a part of a community where they matter.

#### **IMPACT SNAPSHOT**

#### 10,780 Individuals

joined us for performances, arts education outreach programs in schools, and at our dance school.

#### 1,911 Program Hours

Were spent bringing people together through arts education and interactive, creative performance activities.

#### 48 Artists

Illuminated the power of dance and were compensated for their time and talent teaching, performing, and rehearsing.

### COMMUNITY SUPPORT

## expanded what dance can do

#### **PROGRAM**

#### **DETAILS**

#### Company Performances

7 distinct productions featuring 19 shows brought excellence in dance to communities throughout San Diego.

#### **OUTCOME**

- **5,473 audience members** in Balboa Park, Downtown San Diego, Encinitas, Liberty Station, and Rolando Park experienced the passion of Malashock dancers.
- 449 hours were spent in the creative process, providing opportunity for artists to earn wages and inspire our community.

#### Community Outreach

22 public schools
welcomed Malashock
Teaching Artists into 49
classrooms. 6 classes
attended field trips to
Company shows.

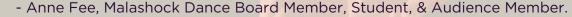
- **2,767 students** lit up with passion in free arts programs delivered to classrooms and venues throughout the City of San Diego and stretching from Vista to Lemon Grove.
- **533 instructional hours** brought students from under resourced communities together with artists to create and learn.

#### Dance School

18 teaching artists
nurtured dance as a tool
for life-long learning while
instructing 1,109 classes in
our studios.

- 1,090 students of all ages and abilities thrived in classes and workshops that challenged them. 600 audience members celebrated by attending student shows.
- **907 instructional hours** created space for growth, empowerment, and bravery for students and artists to expand and grow.

"Malashock Dance has changed my life. It started with adult beginner ballet, and now I am taking multiple classes a week. Anything I can do to help promote such a positive and inclusive dance company is time well invested!"





# \$777,864 IN REVENUE increased capacity & helped people thrive

#### **PEOPLE**

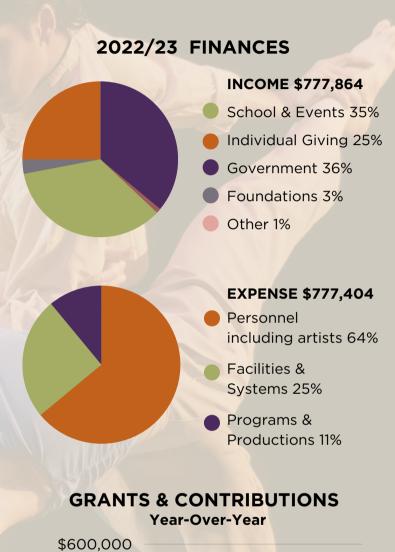
We focused on ensuring the people we work with in our programs, and our staff, had the tools they needed to expand and grow. We intentionally created spaces and programs where people feel welcome and wanted by designing inclusivity regardless of race, ability, age, and background. In addition to expanding our Board, we recruited new talent and promoted members on our administrative team and our teaching artist roster. Our school, company, and outreach programs reached more individuals than ever.

#### **SYSTEMS & PROCESSES**

We made progress in developing our monitoring and evaluation capabilities. We continued to improve how we collect and analyze impact and data across our programs by tracking enrollment, retention, and surveys. Our contracts and partnerships with school districts and nonprofits were a welcome opportunity to increase the number of youth from under-resourced communities who received our free arts education programs while improving upon the systems we use to deliver and assess such programs.

#### **FUNDING**

We continued to seek opportunities for long-term partnerships with government entities, grant-making institutions, and individuals to help expand our programs in communities throughout San Diego County. Our multi-year Evolution Campaign donors continued supporting our transition to a more community-centered organization. We received a new grant award from the Walter J and Betty C Zable Foundation; and a new 4-year contract with the San Diego Unified School District.



19%

ncrease

increase

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\$200,000

\$0

11% increase

\$200,000

\$0

19-20 20-21 21-22 22-23

The mission of Malashock Dance is to illuminate the power of dance as an invaluable part of the

\$400,000

The mission of Malashock Dance is to illuminate the power of dance as an invaluable part of the human experience. It is a gathering place for artists to create new work, connect with audiences, and offer unique educational experiences.

# Your generous support made such an impact. **THANK YOU.**

#### 14 COMMUNITY PARTNERS

Able Art Works
Classics 4 Kids
Disco Riot
Guitars in the Classroom
Institute of Contemporary Art San Diego North
Joan B. Kroc Center
Kids Included Together
Lemon Grove School District
NTC Foundation
Mingei International Museum
Outside the Lens
San Diego Museum of Art
San Diego Youth Symphony
San Diego Unified School District VAPA Dept
Vista Academy

\$277,543

contributed by individuals & grantors

#### 10 INSTITUTIONAL FUNDERS

California Arts Council
County of San Diego
City of San Diego Commission for Arts and Culture
GEICO Philanthropic Foundation
KPBS Public Media
National Endowment for the Arts
NTC Foundation
Smart and Final Charitable Foundation
U.S. Small Business Administration
Walter J and Betty C Zable Foundation

#### 111 INDIVIDUAL GIVING SUPPORTERS

John Alexander and John Lipsey, Claire Anderson, Vincent Baglin, Blythe and Rob Barton, Phylaine Bemel, Susan Booth, Dan Breske, Summer Broyhill, Mr. Gerard Buckley, Pat Burkhard, Jim Carmody, Araceli Carrera, Tina Carreras, Lori Champagne, Caitlin Chapman, Bonnie Cheng Hanson, Colette Christie, Richard Clarke, Raguel Cohen, Laurie Coskey, Madison Devine, Elizabeth Dimelfi, Judith Dolan and Raymond Hardie, Dorcy/Boone Family Trust, Benjamin Drew, Shirley Dunbar, Corey Fayman, Anne Fee, Bob and Debbie Fellman, Iara Figueiredo, Barbara Fitzsimmons, Michael and Susanna Flaster, Glyn Fricker, Sharon Gao, Joyce Gattas, Charles Glidden, Diana Glimm, Don and Dale Goldman, Harris and Linda Goldman, Laurie Gore, James Grutkowski, Jill G. Hall, Vince Hall, Jessica and Keith Hanson-York, Geoff Harris and Julie Strong, Paul Henkart and Nancy Tomich, Jennifer Hiller, Jennifer Hirsch, Kelly Hoffman, The Hunter Family Trust Charitable Fund, Mark & Nance Hunter, Irwin and Joan Jacobs, David and Jessica Jay, Thesa Jolly, Alara Jones, Jennifer Jones, Pam Jong, Trina Kaplan, Brenna Kelly, Travis Kemp and Molly Puryear, Maureen and Charles King, Elizabeth Klugh, Stephen & Susie La Dow, John Lamberti, Evelyn and Bill Lamden, Lois Lasry, Dorothea Laub, Jean Linder, Jeffrey and Sheila Lipinsky, Hamilton Loeb, Kelly Loomis, Patricia Low and Mark Majette, John and Nina Malashock, Martha Malashock, Z Marcus, Greg and Julianne Markow, Christine Marshall, Karen Matthews, Ms. Katy McDonald, Oliver McElroy and Karen Delaurier Cheryl & Jim McIlhon, Martha McPhail, Mary and Mike Meyer, Anusha Moore, Clay and Karen Myers-Bowman, Joani Nelson, Mark and Beth Nelson, Diana and Ric Nicastro, Patricia O'Connor, Dave and Elizabeth Ogilvy, Neil Osborne, Mary and John David Peters, Elizabeth Ramos, Samantha Ramos, Audrey Ratner, Kathleen Rike, Rhonda Schwartz, Ronald and Anne Simon, Tracy Skaddan, Herbert J Solomon Fund of the Jewish Community Foundation, Marilyn Stenvall, Roger Stern, Connie Strohbehn Kaczmarczyk, Gayle Tauber, Fei Li Tan Twite, Beth Venkataraman, Lincoln Warner, George and Kate Willis, Terry Wilson, Bonnie Wright, Colette York, Pam Zimbalist















